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[Tailgaters, this one's for you](#)

By [Chick Ludwig](#) | Wednesday, September 10, 2008, 09:13 AM

NEW PRODUCT HITS STORES:

'FUNKY COLORED FLAMES'

This just in from my friend Kim Zaharias at Massachusetts-based CWR & Partners public relations firm:

Chick,

Football season has begun, let the tailgating begin. What began as a few sandwiches and beers before a game has launched into an American sports tradition. Drop the tailgates, set the grills ablaze and stick to your pre-game rituals or maybe it's time to try something new.

Winlow Products would like to introduce Funky Colored Flames to all of the tailgaters out there. Light up your campfire, drop a packet or two onto a well-established fire, and start your own pre-game show. Made of food-grade salts and sulphates, Funky Colored Flames are non-toxic and environmentally friendly, and offer a brilliant display of blues, greens, and purples to make your next tailgate party the best one ever.

Funky Colored Flames are available at WalMart, Target and Camping Worlds stores across the country and retail for \$4.99/box of 3 packets.